

ELAHEH ZENDEDEL

Patient and motivated teacher who loves teaching and kids in elementary school with 5+ years in different schools and wide range of students.

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WORK EXPERIENCE

Teaching

Panahi Institute

October 2018 – PRESENT

Karaj, Iran

- Accountability and responsibility for classroom progress in students
- Developed learning materials and allow students maintain creative and solve problems through active learning."
- Supervised children in a nurturing, family-like environment. "
- Children's yoga instructor."

Instructional Skills

Classroom

Teaching Strategies

e-learning

SEO specialists

SportBeautyCenter

June 2020 – PRESENT

Tehran, Iran

- Creating monthly and quarterly strategies for each client based on client aims, services, data, and testing
- Analyzing user behavior and implementing.

Google Search Console

Moz

Ahrefs

Digital Marketing Specialist

Andishe Javid Company

June 2018 – July 2020

Iran

- Writing and optimizing content
- Gaining a thorough understanding of the client's products, competitors and marketing goals."
- Keeping up with what's going on in the world of search. Learn about changes in the algorithm as well as developments in the industry as a whole."

Alexa

Google Adwords

Google Keyword Planner

Yoast

Content Production Expert

Fanenahan

October 2016 – July 2020

Iran

- Good communication skills.
- Pay-Per-Click, Paid Search, SEO knowledge is highly desirable.."
- Customer Focus in Social network like Facebook, Instagram, You tube."

Google Analytics

Google Adwords

Photoshop

EDUCATION

M.S. in Educational science

Allameh Tabatabai'e University

January 2011 – January 2014

Iran, Tehran

Bachelor of Educational science

Allameh Tabatabai'e University

January 2006 – January 2011

Iran, Tehran

PUBLICATIONS



Collaborating in writing a book

E-content requirements and production frameworks, In order to supply the context of National Information Network

E Learning

Learning Methods

Digital Literacy



Provincial Education Organization

Teaching mathematical concepts with Geo Board

Coordinates

Geometric Shapes

Math

CERTIFICATE



Certificate for Introduction to Google SEO in Coursera



Search Engine Optimization (SEO) Specialization

SKILLS

SEO

- MOZ, Search Console, Google Analytics Annotations, Google Analytics, Alexa

Teaching

- Organization, Critical thinking, Patience, Expressive expression, Great communication, Conflict resolution, LMS:Moodle

Tools

- Photoshop, Story Line, Camtasia, Captivate, PowerPoint, Word, Excel, Kinemaster, Inshot, LaTeX

LANGUAGES

English

C2

Persian

Native

OTHER INTERESTS

Yoga

Fitness

Painting

Cooking

Reading Book

Biking